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## KIPP Closes In on Goal

KIPP Metro Atlanta is getting closer to reaching its \$6.5 million campaign goal.

Three major gifts from local supporters will allow KIPP to renovate two of its public charter schools—KIPP STRIVE Academy and KIPP South Fulton Academy.

These gifts totaled nearly \$1.98 million and came from the Kendeda Fund, Recall Corp. and Equifax Inc. That means that KIPP has raised nearly \$5.4 million since the campaign was launched in 2009.

David Jernigan, executive director of KIPP Metro Atlanta, said the organization was thrilled to receive the gifts because the organization will be able to do much of its renovation during the summer when its students will be out of school.

Currently there are three KIPP charter middle schools in metro Atlanta serving about 425 students between fifth and eighth grades. About 95 percent of those students are African-American and 70 percent are eligible for the federally subsidized meals program. KIPP will add a fourth academy this summer.

KIPP was founded in 1994. Today it has a national network of 82 public schools in 19 states serving more than 21,000 students.

### RECALL RAISING ITS PROFILE

One of the major three major donors to KIPP's campaign is Recall Corp., an Atlanta-based global company that has kept a fairly low profile. But that's changing as the information management company gets more involved in the community.

"We've been here since 1999, but we are not very well-known in the Atlanta community," said Mark Wesley, president of Recall North America, which has sales of about \$300 million.

Recall Corp. has global sales of about \$700 million and employs 1,500 in 20 countries. About 200 people work at its headquarters in Norcross and another 75 work at the company's facilities in metro Atlanta. Recall is owned by Brambles Ltd., which is based in Australia. Wesley said the executive team of Brambles decided to focus on two areas of corporate responsibility—education and the environment. Recall's partnership with KIPP will go far beyond its contribution of \$200,000 over a three-year period. It will include the mentoring of students and volunteering time.

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