Development Committee Minutes
8/9/17

Action Steps in RED

In attendance
Committee: Tom Avery, Amy Agami (phone), Sidney Harris (phone)
Staff: Kerry McArdle, Jenny Fleischman
Called to Order at 8:32a.m.

I. Motion to move minutes from previous meeting by Tom, seconded by Sidney

II. Kerry went over goals for FY18, growth plan and reason behind fundraising for FY18.
Updated that we are 2/3 way to fundraising goals.
- Major goals: Meet FY18 fundraising goal, meet capital campaign goal, finalize growth plan
- 2.7M goal represents KTC and transportation, starting off well in light of fact we don’t have multiyear grant agreements
- Kerry went over current fundraising goals and where we stand in FY18 with grant

III. Capital Campaign Update by Kerry
- Input on how to celebrate SFA gym. Brainstormed different ways to celebrate: CHOA did groundbreaking shovel ceremony, ribbon cutting was done at Families First when it was finished
- We have opportunity to get KIPP word out even more, advocacy committee go be involved
- Kerry and Jenny to figure out Gym construction schedule for planning
- Possibility to use gym completion as celebration of ending to successful capital campaign

IV. AYSTAK Update
- Kerry provided overview of event for Amy
- Confirmed date (March 21, 2018) and will begin selling
- Game format input – Brainstormed different types of ways to make AYSTAK “fresh” talent show to show more of who we are; Jeopardy KIPP; Family Feud; Hollywood Squares; general consensus to show how we’ve grown as a region to get more leverage for future growth
- Bring up AYSTAK Format change in next BOD Meeting and look to get previous help (Catherine and Dennis involved)
- Jenny to ask about alcohol at Fox and if outside vendors are able to come in if Amy can help support discounted cost.

Meeting called to end 9:37

Minutes recorded by Jenny Fleischman, Development Manager